Gaithersburg Parks, Arts, and Recreation Corporation (G-PARC) First Annual Photo Contest

Object:

To showcase the best of Gaithersburg's Parks, Arts, and Recreation. Photos should illustrate the connection between parks, arts and culture, and recreation in the City of Gaithersburg, and fall under one of the following themes.

- Outdoor Activity (Getting Active in our Parks)
- Plants and Animals (Plants and Animals in our Parks)
- Lovely Landscapes (Scenic Views and Vistas)
- Art in our Parks (Natural or Human-made)

The top 12 photos will be announced at the end of May. Winners will be selected by a panel of jurors comprised of local artists, members of G-PARC, and members of the City's Communication and Public Engagement Division. In addition, a random winner will be chosen weekly during the month of April. All winners will be announced on Instagram and Facebook and notified via social media channels. The objective of this contest is to expand G-PARC's social media presence through photo documentation of our parks and what happens in them.

Prizes:

Photos will be exhibited virtually on the G-PARC social media and may be physical exhibited over the summer of 2023 at select local galleries. Select photos may be used in print and digital publications produced by the City of Gaithersburg.

Equipment needed:

Digital camera (of any type, smart phones acceptable) and the ability to post the picture onto Instagram or Facebook. Photos must be of sufficient resolution for digital and print publication (300 ppi)

How to play:

The contest runs from April 1 – April 30, 2023. Contestants can enter on Instagram or Facebook.

Pictures MUST be taken in a Gaithersburg Park (for list of parks in Gaithersburg click here)

Instagram: Contestants should post their photo on Instagram, tag G-PARC (@gparc_md), and include the hashtags **#gparc** and **#gparcphotocontest** as well as mention of the park they were taken in. Captions describing the photo and how it ties into the theme of the contest are encouraged but not required.

Facebook: Contestants should post their photo on the <u>G-PARC's Facebook Page</u> with the hashtags **#gparc** and **#gparcphotocontest** as well as mention of the park they were taken in. Captions describing the photo and how it ties into the theme of the contest are encouraged but not required.

Multiple entries are permitted per individual and must include the following mention to be eligible for prizes: #gparc

All Facebook or Instagram posts for this contest must be made PUBLIC for viewing by the G-PARC. All participants grant the use of their photo entry for promotional purposes by the G-PARC on our social media outlets including but not limited to, Facebook, G-PARC website, Instagram and others to advertise the contest, that we have a winner, and to encourage participation throughout the duration of the contest as well as for other advertising purposes in print and online media.

Rules:

Photo MUST be taken in a Park in the City of Gaithersburg to be eligible for the chance to win. Inappropriate content will not be tolerated and will be deleted from the G-PARCs social media pages if posted.

By submitting photos to the contest, you verify that you are the photographer of each photo submitted and if the photo(s) are copyrighted, you have the legal authority to assign reprint rights to G-PARC for the purpose of this contest.

G-PARC board members, City of Gaithersburg staff, elected officials, and their families are not eligible.

Winners will be selected by a panel of jurors comprised of local artists, members of G-PARC, and members of the City's Communication and Public Engagement Division. In addition, a random winner will be chosen weekly during the month of April. All winners will be announced on Instagram and Facebook and notified via social media channels. If the winner has not responded within seven days, they will be disqualified.

Photographers will be responsible for providing frames for exhibition purposes.